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भारत संचार निगम लिमिटेड ^(भारत सरकार का उपक्रम) BHARAT SANCHAR NIGAM LIMITED (A Govt. of India Enterprise)

Press Release

03.12.2013

Now View TV on BSNL Mobile along with Data STV

The Public Sector Telecom giant BSNL has entered into agreements with some of the private content providers which will provide facility of TV viewing on BSNL mobile at very low cost. This facility will be available with certain select bundled data STVs, the details of which is given below :

MRP of bundeled Data STV (in Rs.)	Free Data Download	No. of Free TV Channels	Validity
291	2 GB	30	30 days
165	1 GB	50+	30 days
81	500 MB	All channels provided by content provider	15 days

BSNL Board Director (Consumer Mobility) Shri Anupam Shrivastava said that by spending a meager extra amount ranging from Rs.3/- to Rs.40/-, the BSNL mobile customer would enjoy TV viewing on his/her mobile alongwith internet surfing data download. For example if the customer buys a regular STV of Rs.251/-, he gets only a download of 2GB. But bu paying Rs.40/- extra, he will be able to view 30 TV channels also for 30 days. Similarly in a STV of Rs.78/-, the customer gets only 500MB download for 15 days but by paying just Rs.3/- extra, one can enjoy all TV channels also provided by content provider.

(Upendra Bakolia) Addl. GM (S&M-CM)